The Breast Cancer Summit Agenda 2018
9:00 – 10:00 am ~ Exhibitors and Refreshments

10:00 am – 12 noon ~ Program
Welcome
• Martha Laatsch, MSW, UMCCC Community Outreach Director
• Phyllis M. Blackman, MBA, Administrative Director, Michigan Medicine Office for Health Equity and Inclusion
• Julie C. Brabbs, MBA, Cancer Center Chief Administrative Officer

Presentations: The Art of Personalized Treatment in Breast Cancer
Featuring Cancer Center Experts:
• Alexis Nees, MD – Breast Imaging
• Dana Scott, MD – Surgical Oncology
• June Chan, MD – Radiation Oncology
• Jeffrey Smerage, MD, PhD – Medical Oncology
• TBD, CC Patient Navigator

12:00 – 12:45 pm ~ Lunch; Exhibitor/Resource Tables

12:45 – 1:45 pm ~ Program
Continuing to Thrive Sessions:
• An Art Experience
  Melinda Hallenbeck-Kostecky, MS, ATR-BC, Cancer Center Art Therapist
• Movement for Health with Lady P
  Geraldine Powell, Founder, Lifestyle Fitness Coach, LLC

1:45 pm ~ Closing Remarks and Raffle Prizes
Dear Friends,

On behalf of the University of Michigan Comprehensive Cancer Center (UMCCC), we would like to personally welcome each of you to our fifth Breast Cancer Summit. Today, you should expect to hear about breast cancer risks (and how you can reduce yours), as well as current research and practice methods in screening, diagnosis and treatment. The latest advances will be covered as well as genetics and factors affecting treatment decision making. The information is geared to be of interest to those currently being treated for breast cancer, cancer survivors, those at high risk of the disease, and those who are interested in prevention issues.

This year, UMCCC celebrates over 29 years of dedication to the mission of “the conquest of cancer through innovation and collaboration.” Our talented staff, faculty and administrators continue to work across multiple disciplines in order to expand our understanding of how to prevent, diagnose and treat cancer. We are one of only 47 U.S. centers to earn the National Cancer Institute’s “comprehensive” designation characterized by scientific excellence and the ability to integrate diverse research approaches to focus on cancer. “Comprehensive” means we have an especially broad range of services and programs, including:

- Extensive, interactive and innovative clinical and laboratory research
- Participation in NCI testing of new therapies
- Significant cancer prevention and control research
- Provision of patient education, community service and outreach as well as training for health professionals.

Again, welcome, and thank you for participating in our Breast Cancer Summit. We are grateful to you for your attendance, to our event sponsors, exhibitor groups, raffle donors and, especially to the faculty, staff and others who are giving time today to share their expertise.

We hope that you enjoy the event.

Kindly,

[Signature]
U-M Comprehensive Cancer Center Community Outreach Director
And Members of the UM Breast Cancer Advocate Advisory Committee
The U-M Breast Cancer Summit

Thank you to our 2017 exhibitors:

**Michigan Medicine Affiliated Exhibitors:**
- Breast Cancer Advocate Advisory Committee
- Cancer AnswerLine
- Cancer Center Community Outreach Program
- Cancer Rehabilitation Program
- CanSORT (Cancer Surveillance and Outcomes Research Team)
- Personal Touch Orthotics & Prosthetics Center
- Plastic and Reconstructive Surgery
- UMHealthResearch

**Community Exhibitors:**
- American Cancer Society
- Cancer Support Community of Greater Ann Arbor
- FORCE – Facing Our Risk of Cancer Empowered
- LIVESTRONG at the YMCA
- Michigan Breast Cancer Coalition (MiBCC)
- Oncology Nursing Society, Ann Arbor Michigan Chapter
- Pink Fund
- Sisters Network, Greater Metropolitan Detroit Chapter
- Young Survival Coalition